

Sustainable Profit through Genetics & Soil Carbon

Invitation...

TUESDAY 13TH OCTOBER 2009, 10AM TO 4PM

...at "Miss Youngs" 96 Creeds Road YEA Victoria 3717

Keynote Speaker: LEE LEACHMAN, USA 

"Stretching Your \$ Further. The role of Terminals & Maternals in adding farm profit"

Lee Leachman is a third generation cattleman who entered the business world armed with a Harvard degree and an almost genetic predisposition to be involved with cattle. And speaking of genetics, that's a subject he speaks about with great regularity. Like most, he believes it's the future of the industry.

He goes against the grain of many, though, in putting himself four-square behind mixing breeds – seeing no reason to raise purebred commercial stock. Breeds like Angus, Simmental, and Charolais are a means to an end, profitable beef cattle production. He believes that a smaller, efficient, cross bred is the beef cow of the future. He's bet his new business venture on the idea.

Source: Jolley: Five Minutes With Lee Leachman, Cattle Network,

PLUS HEAR OTHER WORLD LEADING EXPERTS TALK...

- **DR CHRISTINE JONES B.Sc (Hons), PhD.**

"Soil Carbon, Improving Soil Health through Grazing"

Healthy soils are the cornerstone of agricultural productivity, but what makes a healthy soil? To be truly healthy and working FOR you, rather than having to be propped up with costly inputs, soil needs to be living. Plants and their associated microbes are essential for converting mineral soil (i.e. a collection of weathered rock particles) into productive topsoil. Christine will discuss the relationship between animals, plants and life in the soil and the significance of these linkages for the regeneration of grasslands and improvement of livestock production.

Source: Dr. Christine Jones, Carbon and Catchments 'Managing the Carbon Cycle' NATIONAL Forum 22-23 November 2006.

- **TOM BULL Farmer & Innovator, LAMBPRO Pty Ltd**

"How the use of Indexes = Increased On Farm Production"



Rabobank

RSVP ESSENTIAL BY 9TH OCTOBER 2009

\$25pp incl.lunch. Payment by cash, cheque or direct deposit.

Enquiries Tom & Olivia Lawson 03 5797 2743 | 0434 146 795
paringallivestock@bigpond.com



www.paringallivestock.com.au